



SWANS CHRONOLOGY HISTORY

- 2012 Our most exciting year yet.....
- 2012 2012 marks the 37th year at the Toronto International Boat Show.
- 2011 At the Annapolis Boat Show, Swans is recognized by Catalina Yachts, as one of their Top 4 Dealers Worldwide.
- 2009 The Whitby Service and Storage Center Opens. Within days the indoor storage is completely leased out.
- 2009 The remodeled Head Office in Pickering opens. The old building has a new second floor and a rebuilt interior. Nat's Marine Supply opens on the main floor. The 'temporary' trailer office finally leaves.
- 2006 Swans is presented with C&C Yacht's Worldwide Dealer of the Year award by Chief Designer and COO Tim Jackett.
- 1989 Runaway interest rates, and an economic downturn, mean a downsize over the year from over 30 staff to 3. Over the years the ability to adjust to the economy and trends has enabled Swans to survive.
- 1981 Swans Becomes the Catalina Dealer for Ontario.
- 1979 By now, Swans is selling Catalina, and is a dealer for Sirius, Siren, Atlantic Clippers, Challenger, CL, Sandpiper and more. A Catalina 30 is considered a very big boat.
- 1978 As a dealer for Vandestadt & McGruer, Swans launches the Sirius 21.
- 1976 Swans Sailing Centre opens. Bernie sets up a Sailing School and Sailing Club.
- 1976 Swans attends the Toronto Boat Show for the first time.
- 1975 Swans takes on the Vandestadt & McGruer dealership. Vandestadt manufactures the Sirius line and is the Canadian Dealer for Catalina Yachts. This is Swans first exposure to Catalina.
- 1974 Bernie and Jeannie purchase a small summer home at the end of Liverpool Road from Ralph Swan. There are a few docks nearby, owned by the Pickering Harbour Commission, owners of Frenchman's Bay. There is also a small dirt launch ramp next to the cottage.